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An experienced lobbyist, Lynn Nowak represents the interests of a wide variety of clients before the legislature and executive branch. She targets client needs, analyzes political trends and then devises and executes a legislative strategy that gets the job done.

Ms. Nowak joined Nancy H. Becker Associates (NBA) as director of the public relations team, overseeing effective communications vehicles to accomplish clients' goals through press conferences, newsletters, editorial board meetings, brochures, community outreach, feature articles, special events and other activities. Most recently, Ms. Nowak headed up the NBA team that was responsible for making sure the clients' message—through lobbying or public relations—reached the right audience, from elected officials and community leaders to private sector decision makers and colleagues and to the general public.

Prior to joining NBA, Ms. Nowak served as the legislative liaison for the New Jersey Department of Commerce and Economic Development. She was responsible for the department's legislative and regulatory activities, and also acted as an adviser to the commissioner on political and public affairs matters.

In the area of campaigning, Ms. Nowak worked as elections coordinator for the New Jersey Environmental Federation. Additionally, she was involved in fund-raising and political organizing work for the League of Conservation Voters, a national environmental political action committee. She has participated in a variety of campaigns and committees in support of Democratic officials, candidates and issues. Ms. Nowak is a former member of the Democratic State Committee's Finance Committee and is currently a member of the board of directors of the Hall of Fame of New Jersey, formerly the Sports Hall of Fame. She is a member of the board of the Central New Jersey Maternal and Child Health Consortium's Regional Early Intervention Collaborative CARES Council.

An advocate for food safety and children's issues, Ms. Nowak has appeared on CNN and WNBC, and in Glamour magazine and the Philadelphia Inquirer, discussing the dangers of food-borne illness during pregnancy.

Ms. Nowak serves in her hometown borough of Metuchen as a Democratic committeewoman. She holds a Bachelor of Arts in Political Science from the State University of New York at Oswego and has done graduate work in Urban Planning at Rutgers University.