



Dennis F. Marco
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Dennis Marco began his career as a special assistant to U.S. Senator Bill Bradley and was a representative on the national healthcare trade associations of the Health Insurance Association of America, American Association of Health Plans and Blue Cross Blue Shield Association.

Over the course of his career, Mr. Marco served as Director of Marketing, The Teleport, Port Authority of New York and New Jersey; Director of Public Affairs, Hartz Mountain Industries; Deputy Commissioner, NJ Department of Commerce and Economic Development; and Vice President of External Affairs and Corporate Communications, Horizon Blue Cross Blue Shield of New Jersey.

At Horizon, Mr. Marco was responsible for federal and state legislative activities, public relations, strategically repositioning brand identity and directing and maintaining marketing strategies and support for various product marketing divisions.

While holding the position of Deputy Commissioner of the New Jersey Department of Commerce and Economic Development, Mr. Marco was responsible for a \$12 million budget and supervised a large staff. He was assigned to direct major government consolidation and reorganization of three departments—Commerce, Banking and Insurance. In addition, he served as chair of the governor's Task Force on Government Regulation and co-chair of the Advertising Selection Committee for the Division of Travel and Tourism.

Mr. Marco serves on the National Board of the American Diabetes Association and is the Chairperson of the ADA's Legislative Subcommittee. He is also Chairperson of the Passaic County Improvement Authority and a member of the Board of Directors of the New Brunswick Development Corporation. He earned his master's degree in urban affairs and policy analysis from the New School for Social Research and his bachelor's degree in political science from William Paterson University.