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## **NEW ON-LINE DATABASE CENTRALIZES NEW JERSEY PAY-TO-PLAY LAWS**

Subscription-based service keeps  
Companies informed and compliant

TRENTON, NJ – June 1, 2009 – Porzio Governmental Affairs, LLC launches the Porzio Pay-to-Play Database (P2P), New Jersey's new information center for pay-to-play laws. P2P is a user-friendly, informative, interactive database of New Jersey State, county and municipal governmental affairs laws and regulations that will assist organizations in complying with election laws, lobbying laws, pay-to-play rules, and political contribution rules. Corporations, trade associations, and consultants will now have access to pay-to-play criteria, thresholds, and limits that govern political contributions.

Christopher P. DePhillips, Vice President and General Counsel of Porzio Governmental Affairs, states, "Almost 200 municipalities have recently enacted their own pay-to-play ordinances which, on top of the state and several county laws, has made compliance a challenge for companies dependent on government contracts." Mr. DePhillips adds, "That's why having a 'go to' source for pay-to-play laws will help companies stay compliant and avoid onerous penalties."

"In today's ever changing legislative and regulatory environment, New Jersey businesses involved in public sector procurement activities need pay-to-play information that is current, accurate and accessible on a real time basis," explains Dennis Marco, Executive Vice President of Porzio Governmental Affairs.

### **What is P2P?**

P2P is a web-based database that is accessible to subscribers anytime, anywhere. The P2P solution was designed to help businesses relying on government contracts to be aware of and comply with a host of inconsistent and overlapping pay-to-play laws in New Jersey. It provides timely, reliable information, which is updated regularly, to keep subscribers informed and compliant with continuously changing laws and regulations. P2P provides a centralized point of access to pay-to-play data on the state, county and municipal levels. P2P is a cost-effective solution that provides quick responses to user inquiries. This

helps subscribers save time and legal fees normally associated with researching and accessing such comprehensive information.

Porzio Governmental Affairs' compliance product, P2P, follows in the footsteps of its sister company, Porzio Pharmaceutical Services, another wholly owned subsidiary of the Morristown law firm of Porzio, Bromberg & Newman. In 2004, Porzio Pharmaceutical Services opened its doors and offered a portfolio of products and services to help companies remain compliant with complex federal and state regulations governing marketing and sales in the life sciences industry. With the launch of P2P, the Porzio family of companies continues to provide a central repository for compliance and regulatory information for their clients.

### **Subscription Based Service Now Available**

For more information or to subscribe to *Porzio Pay-to-Play Database*, go to "www.porziopaytoplay.com," phone (973) 889-5188 or send an e-mail to "info@porziopaytoplay.com."

### **About Porzio Governmental Affairs, LLC**

Porzio Governmental Affairs provides comprehensive lobbying, business development, grassroots advocacy, and public relations services to its clients.

The services of Porzio Governmental Affairs complement the services of the lawyers of Porzio, Bromberg & Newman P.C. who offer legal advice to clients on compliance with NJ ELEC regulations, campaign and election laws, environmental and land use regulations, and FDA and other statutory schemes.

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