

FOR IMMEDIATE RELEASE

Contact: Tuyet T. Dorr
973-889-4279
ttdorr@pbnlaw.com

**Porzio Governmental Affairs' Sal Anderton to moderate a panel at the
League of Municipalities Conference**

TRENTON, NJ – October 28, 2011 – Sal M. Anderton, Legislative Director of Porzio Governmental Affairs, will be moderating a panel at the League of Municipalities 96th Annual Conference, to be held on Tuesday, November 15, 2011 from 2:00 p.m.-4:00 p.m. at the Atlantic City Convention Center in Atlantic City, New Jersey. The panel includes political consultants, pollsters and psychologists who will discuss their views on what it takes to build a winning political campaign, more importantly, what goes into successful messaging and branding of local issues both in a campaign and in governing generally. For more information on the conference, please go to <http://www.njslom.org/96thconf/index.html>.

About Porzio Governmental Affairs, LLC

Porzio Governmental Affairs provides comprehensive lobbying, business development, grassroots advocacy, and public relations services to its clients. Among the services offered, Porzio Governmental Affairs developed the Porzio Pay-to-Play Database (www.porziopaytoplay.com), a centralized point of access to pay-to-play laws.

The services of Porzio Governmental Affairs complement the services of the lawyers of Porzio, Bromberg & Newman P.C. who offer legal advice to clients on compliance with NJ ELEC regulations, campaign and election laws, environmental and land use regulations, and FDA and other statutory schemes.

#