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LYNN M. NOWAK OF NANCY H. BECKER ASSOCIATES JOINS PORZIO GOVERNMENTAL AFFAIRS

TRENTON NJ — October 22, 2008 — Porzio Governmental Affairs is pleased to announce that Lynn M. Nowak of Nancy H. Becker Associates (NBA) has joined her practice with Porzio Governmental Affairs, LLC, according to an announcement from D. Jeffrey Campbell, President and CEO of Porzio Governmental Affairs and Managing Principal of Porzio, Bromberg & Newman P.C. (Porzio). Porzio Governmental Affairs is a wholly owned subsidiary of Porzio, Bromberg & Newman. Joining the two organizations, Mr. Campbell explains, places the firm solidly among the Top 10 lobbying firms in New Jersey, based on revenues.

Ms. Nowak, who joins as Executive Vice President, is bringing her team with her. To accommodate the larger group, Porzio Governmental Affairs will be relocating its offices to new space at 41 West State Street in Trenton.

Ms. Nowak said she is “delighted to be part of a former competitor that has for its parent a prestigious New Jersey law firm, Porzio, Bromberg & Newman P.C., headquartered in Morristown.” Our clients, she continued, “will benefit from the increased resources that a firm like Porzio provides.”

Dennis F. Marco, Executive Vice President of Porzio Governmental Affairs, was instrumental in developing and growing Porzio Governmental Affairs since its launch in 2006. He is looking forward to working with “Lynn Nowak and her excellent team.” The added talent, he said, will enable Porzio Governmental Affairs to offer a broader slate of public affairs and public relations services to clients.

Ms. Nowak’s group, Mr. Marco continues, supplements the Porzio Governmental Affairs practice with a rich and successful public relations component that calls attention to clients’ accomplishments and gains support for their positions. Additional services offered by Porzio Governmental Affairs include strategic planning, lobbying, business development efforts, coalition building, grassroots outreach, community outreach, and event coordination.

Ms. Nowak served as President of Nancy H. Becker Associates since Princeton Communications Group acquired the firm on the retirement of Ms. Becker in 2003, retaining the NBA name. Prior to joining NBA, Ms. Nowak served as the legislative liaison for the New Jersey Department of Commerce and Economic Development where she was responsible for all of the department’s legislative and regulatory activities. She also acted as an adviser to the Commissioner on political and public affairs matters. She earned her B.A. degree in political science from the State University of New York at Oswego and did graduate work in urban planning at Rutgers.

Mr. Marco, a veteran lobbyist, began his career as a special assistant to U.S. Senator Bill Bradley. He worked at the Port Authority of New York and New Jersey, Hartz Mountain Industries, New Jersey

Department of Commerce and Economic Development and Horizon Blue Cross/Blue Shield. Mr. Marco earned his master's degree in urban affairs and policy analysis from the New School for Social Research and his undergraduate degree in political science from William Paterson University.

Ms. Nowak is joining the Porzio Governmental Affairs Executive Board. Other members of the Board are Mr. Campbell and Mr. Marco, as well as Christopher P. DePhillips, Vice President and General Counsel of Porzio Governmental Affairs; Vito A. Gagliardi, Jr., Vice President and Secretary of Porzio Governmental Affairs; and Robert A. Ortiz, Jr., Vice President of Porzio Governmental Affairs. Other members of Ms. Nowak's team include Sal M. Anderton, Legislative Director; Lauren J. Ira, Lobbying and Public Relations Associate; Ann Barzda, Legislative Analyst; and Taskila Israel, Administrative Assistant.

About Porzio Governmental Affairs, LLC

About Porzio Governmental Affairs — The services of Porzio Governmental Affairs, LLC complement the services of the lawyers of Porzio, Bromberg & Newman P.C. who offer legal advice to clients on such government-related issues as compliance with NJ ELEC regulations, pay-to-play rules, campaign and election laws, environmental and land use regulations, FDA and other statutory schemes, and state and federal statutory and constitutional analysis.

Porzio Governmental Affairs is the second ancillary business of the Morristown-based law firm, which, in 2004, created Porzio Pharmaceutical Services, LLC, a business dedicated to providing sales and marketing compliance solutions to companies in the life sciences industry.

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