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**Porzio Governmental Affairs' Barbara DeMarco Presented at the
NAPSEC 2012 Annual Leadership Conference**

TRENTON, NJ – February 2, 2012 – Barbara DeMarco, Vice President of Porzio Governmental Affairs, presented at the National Association of Private Special Education Centers 2012 Annual Leadership Conference on January 16, 2012 in Scottsdale, Arizona. The presentation was titled, “Engaging Families in Public Policy and Advocacy: Grassroots Strategies in the Context of Education Reform.” Audience members learned how to use the internet and social media to organize and educate, leverage resources, and identify and consider the external factors that affect their advocacy efforts. Brenda Considine, President of Considine Communication Strategies, co-presented with Ms. DeMarco.

About Porzio Governmental Affairs, LLC

Porzio Governmental Affairs provides comprehensive lobbying, business development, grassroots advocacy, and public relations services to its clients. Among the services offered, Porzio Governmental Affairs developed the Porzio Pay-to-Play Database (www.porzio-paytoplay.com), a centralized point of access to pay-to-play laws.

The services of Porzio Governmental Affairs complement the services of the lawyers of Porzio, Bromberg & Newman P.C. who offer legal advice to clients on compliance with NJ ELEC regulations, campaign and election laws, environmental and land use regulations, and FDA and other statutory schemes.

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